

John (Johnny) Scull

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EDUCATION

University of Washington, Michael G. Foster School of Business

Bachelor of Arts in Business Administration, Marketing

Annual Dean's List (2024-25)

Seattle, WA

Graduated: June 2026

Santiago Canyon College

Associate Degree in Business Administration

High Honors & Departmental Honors, GPA: 3.85

Orange, CA

Graduated: June 2024

PROFESSIONAL EXPERIENCE

The Olivia Neal Howell Experience (TONE)

Marketing Intern

Seattle, WA

February 2026-Present

- Execute marketing initiatives for WALKDONTRUN 2026, a 20-block arts and music marathon in downtown Seattle
- Develop monthly drafts of "THE BEAT" newsletter to share event updates and build audience anticipation
- Design social media graphics using **Adobe Express** to support event promotion

UW American Marketing Association (AMA)

Senior Vice President

Seattle, WA

June 2025-June 2026

- Managed 20-person executive board to facilitate weekly speaker meetings, yielding average attendance of **40 students**
- Created slide decks for meetings, including "Trend Talk" presentations of current marketing topics to drive discussion
- Executed two networking events, Marketing & Mocktails and Regional Marketing Conference, with average turnout of **70 attendees**
- Achieved **Top 10 placement** out of 340+ chapters at 2026 AMA International Collegiate Conference

Social Media Consultant

April 2025-June 2025

- Advised Seattle-based culinary school on multiplatform social media and content strategies to boost engagement
- Analyzed Instagram engagement metrics to audit online presence and deliver practical content recommendations
- Designed visually compelling content samples for Gen Z audiences using **Adobe Illustrator** and **Canva**

Event Coordinator

January 2025-March 2025

- Led 10-person team to organize one fundraiser, managing logistics and pricing strategies to earn over **\$100 in revenue**

Madewell

Sales Associate

Seattle, WA

June 2025-Present

- Support daily store operations and deliver excellent customer service at one of brand's top-performing U.S. stores
- Assist customers with product selection and styling advice to drive sales and enhance overall shopping experience

ENTREPRENEURIAL EXPERIENCE

Depop

Independent Digital Seller

Remote

July 2024-October 2024

- Launched C2C e-commerce storefront of secondhand apparel, generating over **\$250 in revenue** within 3 months
- Managed end-to-end operations, including listing merchandise, communicating with buyers, and shipping orders

ADDITIONAL INFORMATION

Technical Skills: Microsoft Excel, Microsoft PowerPoint, Adobe Express, Adobe Illustrator, Canva, Wix

Soft Skills: Leadership, cross-functional collaboration, detail-oriented, event management, fundraising, sales strategies