

John (Johnny) Scull

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EDUCATION

University of Washington, Michael G. Foster School of Business

Bachelor of Arts in Business Administration, Marketing

Business Denmark: Decoding the Danish Model for Sustainability (Fall 2025)

Annual Dean's List (2024-25)

Seattle, WA

Expected: June 2026

Santiago Canyon College

Associate Degree in Business Administration

High Honors & Departmental Honors

Orange, CA

Graduated: June 2024

PROFESSIONAL EXPERIENCE

UW American Marketing Association (AMA)

Senior Vice President

Seattle, WA

June 2025-Present

- Manage 20-person executive board to facilitate weekly speaker meetings, yielding average attendance of **40 students**
- Create slide decks for meetings, including "Trend Talk" presentations of current marketing topics to drive discussion
- Executed two networking events, Marketing & Mocktails and Regional Marketing Conference, with average turnout of **70 attendees**
- Achieved **Top 10 placement** out of 340+ chapters at 2026 AMA International Collegiate Conference

Social Media Consultant

April 2025-June 2025

- Advised Seattle-based culinary school on multiplatform social media and content strategies to boost engagement
- Analyzed Instagram engagement metrics to audit online presence and deliver practical content recommendations
- Designed visually compelling content samples for Gen Z audiences using **Adobe Illustrator** and **Canva**

Event Coordinator

January 2025-March 2025

- Led 10-person team to organize one fundraiser, managing logistics and pricing strategies to earn over **\$100 in revenue**

Madewell

Sales Associate

Seattle, WA

June 2025-Present

- Support daily store operations and deliver excellent customer service at one of brand's top-performing U.S. stores
- Assist customers with product selection and styling advice to drive sales and enhance overall shopping experience

Jamba

Team Member

Anaheim, CA

January 2024-September 2024

- Delivered excellent service to 50+ customers per shift, minimizing wait times and ensuring high guest satisfaction
- Collaborated with 1-2 team members per shift to uphold high service standards and coordinate tasks effectively

ENTREPRENEURIAL EXPERIENCE

Depop

Independent Digital Seller

Remote

July 2024-October 2024

- Launched C2C e-commerce storefront of secondhand apparel, generating over **\$250 in revenue** within 3 months
- Managed end-to-end operations, including listing merchandise, communicating with buyers, and shipping orders

ADDITIONAL INFORMATION

Technical Skills: Social media analytics, Microsoft Excel, Microsoft PowerPoint, Adobe Illustrator, Canva, Wix

Soft Skills: Leadership, cross-functional collaboration, detail-oriented, event management, fundraising, sales strategies